

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2512623
Alt Order #: 26922988
Product Desc: BOLLIER FOR US SENAT
Estimate: 0212
Flight Dates: 05/19/20 - 05/25/20
Original Date / Rev: 05/18/20 / 05/18/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Assembly
Buying Contact:
Billing Contact: Assembly Email
 711 3rd Avenue
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Barbara Bollier/US Senate/KS/De
Demographic: A35+
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P4

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	13	\$2,845.00	\$2,418.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	13	\$2,845.00	\$2,418.25	54.50
Totals	13	\$2,845.00	\$2,418.25	54.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	05/21/20	05/21/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$175.00	P4	2.30	NM	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	---T---					1	\$175.00		2.30			
N 2	Multi	05/21/20	05/21/20	Good Day Kansas	CM	1230p-1p	---T---	:30	1	\$70.00	P4	1.30	NM	1	\$70.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Good Day Kansas															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	---T---					1	\$70.00		1.30			
N 3	Multi	05/19/20	05/19/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$175.00	P4	4.50	NM	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	-T-----					1	\$175.00		4.50			
N 4	Multi	05/21/20	05/21/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$175.00	P4	4.50	NM	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2512623
Alt Order #: 26922988
Flight Dates: 05/19/20 - 05/25/20

Advertiser: POL/Barbara Bollier/US Senate/KS/Dem
Product Desc: BOLLIER FOR US SENAT
Estimate: 0212

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/18/20	05/24/20	---T---			1			\$175.00	4.50				
N 5	Multi	05/25/20	05/25/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$175.00	P4	4.50	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/25/20	05/31/20	M-----			1			\$175.00	4.50				
N 6	Multi	05/20/20	05/20/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$225.00	P4	5.20	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/18/20	05/24/20	--W----			1			\$225.00	5.20				
N 7	Multi	05/22/20	05/22/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$225.00	P4	5.20	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/18/20	05/24/20	----F--			1			\$225.00	5.20				
N 8	Multi	05/21/20	05/21/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$225.00	P4	5.20	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/18/20	05/24/20	---T---			1			\$225.00	5.20				
N 9	Multi	05/20/20	05/20/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$300.00	P4	7.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/18/20	05/24/20	--W----			1			\$300.00	7.00				
N 10	Multi	05/22/20	05/22/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$300.00	P4	7.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/18/20	05/24/20	----F--			1			\$300.00	7.00				
N 11	Multi	05/20/20	05/20/20	LN M-F	CM	10-10:35pm	--W----	:30	1	\$300.00	P4	3.20	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/18/20	05/24/20	--W----			1			\$300.00	3.20				
N 12	Multi	05/22/20	05/22/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$300.00	P4	3.20	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/18/20	05/24/20	----F--			1			\$300.00	3.20				
N 13	Multi	05/24/20	05/24/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$200.00	P3	1.40	NM	1	\$200.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Meet the Press											
				Meet The Press											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/18/20	05/24/20	-----S			1			\$200.00	1.40				
													Totals	13	\$2,845.00



125 West 55th St
New York, NY 10019

Contract # 26922988	Changes as of: 5/18/2020 at 3:37 PM	Version: Current State Version 3	
CPE: BUSK/BUS/0212	Flight: 5/19/20 - 5/25/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: ASSEMBLY	Advertiser: Barbara Bollier - Sen - KS	Market: Wichita	Total \$: \$2,845.00
711 3rd Avenue	Product: BOLLIER FOR US SENATE (KS)	Office: WASHINGTON	Total Spots: 13
3rd Flr	Agency Order #: 101677	Service: Nielsen	Total CPP: \$52.20
New York, NY 10017	Buyer: DIANA VANEEUWEN	Primary Demo: Adults 35+	Total GRP: 54.5
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2512623
Separation:			

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	HH Rating	HH Impression	Len	5/19 - 5/25							Total Spots	Total \$	CPP*	GRP*
										5/19	5/20	5/21	5/22	5/23	5/24	5/25				
1	M-Su 7a-8a		Today Show (7-8am)	\$175.00	2.3	12,600	3.1	11,600	30	0	0	1	0	0	0	0	1	\$175.00	\$76.09	2.3
2	M-Su 12:30p-1p		Good Day Kansas	\$70.00	1.3	8,200	2.0	7,700	30	0	0	1	0	0	0	0	1	\$70.00	\$53.85	1.3
3	M-Su 5p-5:30p		KSN News	\$175.00	4.5	24,700	5.3	20,000	30	1	0	1	0	0	0	1	3	\$525.00	\$38.89	13.5
4	M-Su 6p-6:30p		KSN News	\$225.00	5.2	27,400	5.9	22,400	30	0	1	1	1	0	0	0	3	\$675.00	\$43.27	15.6
5	M-Su 6:30p-7p		WHEEL OF FORTUNE	\$300.00	7.0	0	0.0	0	30	0	1	0	1	0	0	0	2	\$600.00	\$42.86	14.0
6	M-Su 10p-10:35p		KSN News	\$300.00	3.2	17,500	3.7	14,200	30	0	1	0	1	0	0	0	2	\$600.00	\$93.75	6.4
7	M-Su 9a-10a		Meet The Press	\$200.00	1.4	2,700	0.7	2,700	30	0	0	0	0	0	1	0	1	\$200.00	\$142.86	1.4
TOTALS:										1	3	4	3	0	1	1	13	\$2,845.00	\$52.20	54.5



125 West 55th St
New York, NY 10019

Contract # 26922988	Changes as of: 5/18/2020 at 3:37 PM	Version: Current State Version 3
CPE: BUSK/BUS/0212	Flight: 5/19/20 - 5/25/20	Station: KSNW
Agency: ASSEMBLY	Advertiser: Barbara Bollier - Sen - KS	Market: Wichita
711 3rd Avenue	Product: BOLLIER FOR US SENATE (KS)	Office: WASHINGTON
3rd Flr	Agency Order #: 101677	Service: Nielsen
New York, NY 10017	Buyer: DIANA VANEEUWEN	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$2,845.00
		Total Spots: 13
		Total CPP: \$52.20
		Total GRP: 54.5
		Traffic #: A2512623

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/18/20 3:37 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$3,495
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$2,845.00	\$52.20	54.5
Total	100%	13	\$2,845.00	\$52.20	54.5

Monthly Summary		
Month	Spots	Dollars
2020-May	13	\$2,845.00
Total	13	\$2,845.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/18/20 2:54 PM	GOTOSTRATA\kJOHNS	Confirmed	1	1	\$0	\$2,845.00	Changes: Schedule Dates from Tue May 19 2020 00:00:00 GMT-0500,Tue May 19 2020 00:00:00 GMT-0500,Wed May 20 2020 00:00:00 GMT-0500,Thu May 21 2020 00:00:00 GMT-0500,Fri May 22 2020 00:00:00 GMT-0500,Sat May 23 2020 00:00:00 GMT-0500,Sun May 24 2020 00:00:00 GMT-0500,Mon May 25 2020 00:00:00 GMT-0500 to Tue May 19 2020 00:00:00 GMT-0500,Tue May 19 2020 00:00:00 GMT-0500,Wed May 20 2020 00:00:00 GMT-0500,Thu May 21 2020 00:00:00 GMT-0500,Fri May 22 2020 00:00:00 GMT-0500,Sat May 23 2020 00:00:00 GMT-0500,Sun May 24 2020 00:00:00 GMT-0500,Mon May 25 2020 00:00:00 GMT-0500. 7 buylines added or modified.
Queued for Electronic Contracting	5/18/20 9:11 AM					\$0	\$0	
Revision	5/18/20 8:29 AM	KELLY JOHNS	Confirmed			\$0	\$2,845.00	Changes: Origoffice Id to 109, Office from NEW YORK to WASHINGTON.
New	5/18/20 8:28 AM	KELLY JOHNS	New	13		\$2,845.00	\$2,845.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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